



ungex.com

**Bringing Ungex  
treatments to  
your clinic**

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## Demodex Mites

Demodex mites are microscopic parasites that live under hair follicles and in oil glands, most commonly the ones on our face and scalp. Whilst most of us have them; the mites tend to become a problem when a high population density is found and can then become a nightmare for the sufferers' skin and scalp.

### Do you have patients coming in with the following conditions?

A high population of Demodex mites have been associated with numerous amounts of skin complaints such as hair loss, ageing skin, rough skin, wide pores, red nose, pimples, acne, rosacea, freckles, spots, fine wrinkles, atopic dermatitis, itching, dermatosis, rash, blepharitis, discolouration on the face and other skin conditions.

All these symptoms indicate a high population density of mite is present and needs to be treated effectively.



ACNE



ROSACEA



ITCHING



HAIR LOSS



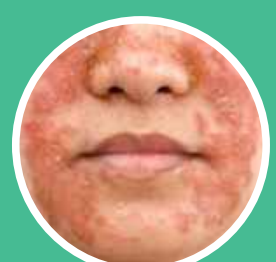
BLEPHARITIS



AGEING SKIN



ENLARGED PORES



SEBORRHEIC DERMATITIS



THINNING HAIR



ROUGH SKIN



ATOPIC DERMATITIS



FRECKLES

## Why is it important to treat your patients for Demodex mites?

It is important for your patients to eliminate the mites before they become a problem, even if they have no visible signs. Certain lifestyle changes, stress, illnesses and a weakened immune system could all result in a Demodex infestation. An increase in Demodex mites can lead to some of the most challenging skin and scalp problems and can cause havoc in terms of their dermal health.



## Ungex

Ungex is the revolutionary Australia-based company who wants to bring global awareness of Demodex mites, educate people and offer a solution to the many people suffering from Demodex.

Our Demodex value bundle is exclusively formulated in Australia and shipped worldwide. It is proven to aid in effectively providing a rescue against any form of Demodex skin condition and also help to prevent a reoccurrence. This package includes support and ongoing consultation from ourselves.

Our range of products consists of the highest quality ingredients and a herbal based formula with no harsh sulphur based ingredients, making it gentle enough for everyday use. Our products are natural based solutions, all aimed at helping to remove Demodex mites from the skin and further restoring your scalp, hair and skin's natural beauty.

We have developed specialised techniques and an in-home care system and Demodex protocol that helps ensure success. All our products – unique shampoos, treatment hair tonics and Pro-Demodex treatment spray - work in conjunction to effectively help eliminate all types of human mites.

***Ungex products are natural and herbal-based solutions, meaning that whilst they are effective at eliminating Demodex mite irritations, they will help to further restore your scalp, hair and skin's natural beauty.***

## How can Ungex help you

Ungex provides an innovative product, which can be the solution to your patients' Demodex mites.

By introducing Ungex products into your practice or clinic, it allows you to reap the benefits of product line extension by expanding what you already offer.

“A product line extension is any new product brought to market that is in the same product category that your business already produces and markets.” It is a low-cost, low-risk way to meet the needs of various customer segments.

Healthcare businesses thrive by understanding what their market wants, making smart product improvements, and offering new products that meet and exceed their customers' expectations.



# The advantages to your business of a product line extension with Ungex

**You can be the first practice or clinic to offer a solution for Demodex mites.**

This allows you to get ahead of your competitors. In the healthcare industry, the development of product-line extensions in your practice or clinic allows you to beat your competition by offering the latest innovative products.

*“In many markets, the development of product-line extensions is a competitive reality. As product categories evolve, a company must continuously adapt its product lines.” —Bruce G.S. Hardie and Leonard M. Lodish*

**Offer products from an award-winning company**

In 2012, Ungex won the “Best Invention Award” for the invention of Ungex Hair Mites Solution to provide a natural and herbal-based care plan for Demodex infestation. Our products have been tried and tested, with visible results!

**Attracts new customers into the business**

Customers want solutions for their problems, but they can't quite identify what they need. By offering Ungex in your practise or clinic can bring in new patients that are looking for an effective solution to their Demodex mites.

**Establish a loyal existing customer base**

If the company provides another variation of an established brand, then they are leveraging the existing loyalty and likeability of the brand. This means that immediate sales and profit are far more likely, as well as increasing overall customer equity and customer lifetime value.

**Create links between expertise to strengthen trust**

By mixing the two areas of expertise and by offering a range of products that is in the same industry that you already produce and market, patients will trust they are receiving the correct product and treatment for their complications.

**Patients can see you are meeting the wide variety of their needs**

All of our patients have different needs, conditions and results they want to achieve. By offering a range of products that are able to treat and relieve patients from a variety of skin complaints, Ungex can be the solution for most.

# The Ungex Protocol

All Ungex products to be used at night on damp skin. Shake bottles before use.



## 1. Invigorating & Purifying Shampoo (PS & IS):

Use on alternate nights to each other (one per night) on nights when skin is dirty-varies on environment, physical activity, unpleasant odour, etc.

1. For use on scalp, face and body as needed
2. Rinse as soon as you have finished lathering, do not leave on for extended amount of time
3. Rinse off with warm water
4. Use cool water on affected areas before exiting shower

**Hint: on days where you don't use shampoo you can just shower with plain water.**



## 2. Treatment Hair Tonic (THT): (Essential Kit A1 and Bundle 1)

Use every night.

1. Spray on scalp only
2. Massage with fingertips
3. Do not rinse

**Hint: In special cases and with the advice of a Demodex Consultant THT can be used in the morning.**



## 3. High Frequency Instrument (HFI): (Bundles or 3rd party)

Can be used over scalp, face and body.

1. Use on dry skin
2. Select appropriate attachment
3. Make contact with skin
4. Massage on or around problem areas in circular motions

**Hint: Frequency of use is minimum once a week up to once per night. Use for at least 10 minutes, not leaving in one place for more than 10 seconds.**



# The Ungex Protocol

All Ungex products to be used at night on damp skin. Shake bottles before use.



## 4. Pro D'modex Treatment (PDT):

Helps kill mites directly, use every night.

1. Spray problem areas directly
2. Can spray on upholstery items (pillow cases, towels, combs, etc.)
3. Do not rinse

***Hint: Those with sensitive skin or severe symptoms may need to introduce PDT slowly. In the case you experience this please follow the following and contact Ungex directly.***

### **PDT Method (Slightly sensitive):**

50/50 mix PDT with water and gradually increase ratio

### **PDT Method (Super sensitive skin):**

- 1st week 2 parts PDT to 10 parts water
- 2nd week 4/10 to 10 parts water
- 3rd week 7/10 to 10 parts water
- 4th week full strength PDT

### **Die-off reaction:**

Also known as healing reaction can sometimes be experienced in those with a high population of Demodex mites during the first months of treatment. This is normal and a good sign that products are doing their job.

### **NOTES:**

- All products (except THT) can be used over the whole body.
- Avoid things like moisturisers and hair conditioners, as they may feed the mites.
- Organic cold pressed extra virgin coconut oil can be used to add moisture as needed and will not feed mites.
- Avoid repeat use of towels, hair brushes and pillowcases, etc. as mites can cross transfer. To combat this, you can leave them in the sun for a few hours each day or exchange them for clean items. If you can't do this spray with PDT nightly before bed.
- All products are required to be used in the Ungex protocol, although the most important role is the PDT spray.
- The best time to use all products is at night before bed.
- Please contact Ungex directly with any concerns for best advice.

***General video instructions can be found on Ungex's YouTube channel here.***

## Shipping Information



We ship worldwide



Dispatch of order will be within  
1-2 business days.



Tracking number will be emailed  
after shipment.



All products will be sent via  
express post.



Final shipping total is visible  
before final payment



Comprehensive after-care  
available. We check in with  
customers every 2 weeks  
after their purchase.



[How to Get Started](#)

## The no. 1 treatment for Demodex mites!

When it comes to Demodex, Ungex is a game changer... try it for yourself today!

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**International: +61 3 9939 7575**

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